



Girl Scouts of the Chesapeake Bay Council, Inc.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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**FIRST LADY MICHELLE OBAMA BECOMES NATIONAL HONORARY PRESIDENT OF
GIRL SCOUTS OF THE UNITED STATES OF AMERICA
*Girl Scouts of the Chesapeake Bay Council, Inc., Heralds Mrs. Obama***

NEWARK, DE — The Girl Scouts of the Chesapeake Bay Council, Inc. (GSCBC), announces that First Lady Michelle Obama has agreed to serve as Honorary National President of the Girl Scouts of the United States of America (GSUSA).

“It is my great pleasure to serve as Honorary National President of Girl Scouts,” said Mrs. Obama. “With their innovative new programming, ground-breaking research, and emphasis on service and leadership, Girl Scouts is preparing the women of tomorrow to be a positive force for change – in their own lives, their communities, and across the globe.”

In accepting the position, Mrs. Obama takes her place in a tradition stretching back to 1929, when Lou Henry Hoover became the first Honorary National President of the Girl Scouting movement. Since then, each successive First Lady has served in this post.

“I am delighted that First Lady Michelle Obama will lend her considerable intellect, compassion and influence to the Girl Scouts organization,” said Anne T. Hogan, CEO of GSCBC. “We look forward to engaging in many innovative initiatives that will support our girls that GSUSA is developing with the First Lady.”

Girl Scouts plan to work with the First Lady on areas of mutual concern, such as healthy living, public service and leadership.

“From bullying to obesity to concern over the economy, our nation’s girls are facing significant challenges,” said Kathy Cloninger, Chief Executive Officer, Girl Scouts of the USA. “Girl Scouts is excited to work with the First Lady’s office to ensure that all girls can overcome the challenges they face, and that they have the skills, resources and opportunities they need to become strong, independent young leaders.”

“Girl Scouts can help girls from every background develop their self-confidence and leadership ability, and encourage them to make a difference in the world,” said Connie L. Lindsey, Girl Scouts of the USA National Board Chair. “The First Lady is a passionate, brilliant and inspirational woman – a fantastic role model for girls across the country. We look forward to an active and mutually rewarding partnership on issues important to girls’ lives.”

About GSCBC and GSUSA

GSCBC is the Delmarva Peninsula’s leading organization dedicated to building girls of courage, confidence and character through educational, recreational and training programs. GSCBC serves approximately 18,500 girls in grades K-12 in Delaware, Maryland and Virginia. Approximately 6,000 adult volunteers support the Council in various mentoring and leadership positions. With over 140 Council-sponsored programs and hundreds of troop-sponsored programs that utilize “learning by doing,” cooperative learning, and girl-led processes, the Council helps girls grow into the leaders of tomorrow.

To learn more about GSCBC, visit www.GSCB.org or call 1-800-341-4007.

Founded in 1912, GSUSA is the preeminent leadership development organization for girls with 3.4 million girl and adult members worldwide. Girl Scouts is the leading authority on girls' healthy development, and builds girls of courage, confidence and character, who make the world a better place. The organization serves girls from every corner of the United States and its territories. GSUSA also serves American girls and their classmates attending American or international schools overseas in 90 countries. For more information on how to join, volunteer, reconnect or donate to Girl Scouts, call (800) GSUSA 4 U (800-478-7248) or visit www.girlscouts.org.

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